**Sequence #1**  
**1 Step. Connection message**  
Hey {first\_name}, I saw you’re a {job\_title}, enthusiastic about (specify your common interests)  
  
That seems like a familiar mix to me 😎🙈  
  
My name is {first\_name}, I’m in (industry), working with (category of products/services you work with) for over (how many years you work with those things).  
  
It wouldn’t be a mistake to assume that you appreciate useful and practical content?  
  
Let’s stay in touch and share something insightful with each other! 🦄  
  
{my\_first\_name}.  
**2 Step. Greetings**  
**Recommended time delay: After a request is accepted**  
Hey {first\_name}, glad we’ve got connected.  
  
I’d like to hear about your current challenges. I’m (specify what you’re doing at your company) at {my\_company\_name} and currently, we’re (specify current challenges).  
**3 Step. Wrap-up**  
Hello {first\_name},  
  
It’s quite a shame that we couldn’t make it into a conversation 😣😒 Frankly, I was quite impressed with your experience and wanted to learn more about your current challenges and how we can share experiences and grow together.  
  
But it’s quite alright.  
  
I wish you to reach to new heights in your career and all the best 🥳🤪  
  
{my\_first\_name}.  
  
  
**Sequence #2**  
**1 Step. Connection message**  
Hi {first\_name}, it seems you’re a {job\_title} interested in (specify your common interests)  
You wouldn’t believe it, but I am too 😎🙈  
My name is {first\_name} and I’m in (industry) specializing in (category of products/services you work with) with (number of years) years of experience.  
I assume you would welcome some valuable relevant content, right?  
  
How about we stay in touch and share something enlightening? 🦄  
{my\_first\_name}  
**2 Step. Greetings**  
**Recommended time delay: After a request is accepted**  
Hi {first\_name}, amazing that we’ve connected! Tell me about your current challenges and projects. I’m a (specify position at your company) at (company name) and right now we’re focusing on (specify current challenges).  
**3 Step. Wrap-up**  
Hey there {first\_name},  
  
It’s unfortunate that we couldn’t start a meaningful conversation 😣😒😞 I was convinced we’d sparked something special…Your expertise and experience are impressive, and I was looking forward to hearing about your current challenges and thoughts and sharing useful insights with each other.  
  
Oh well, it’s alright.  
  
I hope you progress in your career and wish you all the best in your journey 🥳🤪  
  
{my\_first\_name}.  
  
  
**Sequence #3**  
**1 Step. Connection message**  
Hey! My name is {my\_first\_name}, I’m {my\_job\_title}, and I’m reaching out to specialists of (industry). It would be great to connect and share experiences with you.  
**2 Step. Bringing up content**  
**Recommended time delay: After a request is accepted**  
Hey {first\_name}, We’ve conducted research on (specify). It’s the only one made in this field so far. Hopefully, it’ll help you in your work. Let me know if it was useful.  
  
{my\_first\_name}.  
**3 Step. Wrap-up**  
Hey there! Haven’t received your reply… My message probably got lost. Anyway, check it. I guess there might be something useful for you. {my\_first\_name}.  
  
  
**Sequence #4**  
**1 Step. Connection message**  
Hey {first\_ name},  
  
I’ve occasionally learned that you’re a sales professional with vast experience 😎✨  
I’m passionate about growth and expanding my network with open-minded professionals. My name is {first\_name} and I've been in B2B sales for over 7 years now. Would be happy to connect and learn from each other!  
  
Hey there! Thanks for adding me, nice to meet you :)  
**2 Step. Bringing up content**  
**Recommended time delay: After a request is accepted**  
I use LinkedIn for lead generation but with current connection limits it seemed like a lot of opportunities slipped away.  
  
Do you use LinkedIn for lead generation?  
  
https://www.youtube.com/watch?v=H\_ACquKHdh0&t=39sHere are some hacks I found that helped to expand my network without spending credits ☺️✨  
  
I guess you might want to take a look.  
  
  
**Sequence #5**  
**1 Step. Connection message**  
Hey {first\_ name}, I’ve occasionally learned that you’re a sales professional with vast experience 😎✨  
  
I’m passionate about growth and expanding my network with open-minded professionals. My name is {first\_name} and I've been in B2B sales for over 7 years now.  
  
Would be happy to connect and learn from each other!  
**2 Step. Bringing up content**  
**Recommended time delay: After a request is accepted**  
Hey there! Thanks for adding me, nice to meet you :)  
  
I’m wondering whether you use LinkedIn for lead generation?  
  
I do and the biggest concern that we have in my team is the connection limits set by LinkedIn 😔 What do you guys do to keep the flow of leads?  
  
I’m happy to share the content I watch/read on this:  
  
https://www.youtube.com/watch?v=H\_ACquKHdh0&t=39s this channel is pretty insightful (hacks that I haven’t found elsewhere - very useful)  
  
Do you have anything to share on this problem?